



OUTLOOK GROUP MANAGEMENT TEAM EARNS CERTIFIED PREPLANNING CERTIFICATION

Outlook Group Executive Managers have earned their national Certified PrePlanning Consultant (CPC) designation.

([PRWEB](#)) July 1, 2001 -- Brookfield, Wisconsin — A national certification program for consultants whose firms plan funeral services in advance has awarded the designation of Qualified Certified Preplanning Consultant (CPC) to several Outlook Group management team members. They are Mr. Christopher Kuhnen, Vice President of Marketing, Mrs. Candace Franco, Regional Development Director-Wisconsin and **Mr. Edgar Bowling, Regional Development Director-Indiana.** Outlook is a national funeral prearrangement sales and marketing company headquartered in Franklin, Ohio

— The CPC designation means that families who are planning funeral services in advance should receive the highest quality, most ethical service possible, — according to Colleen Murphy Klein, who coordinates the program for the Funeral Service Educational Foundation (FSEF) headquartered in Brookfield, Wisconsin, near Milwaukee.

— Those who have earned the CPC designation are uniquely skilled to deal with critical ethical, contractual, funding, customer service and consumer protection issues, — she added.

The CPC program was instituted in 1995 by FSEF, a foundation dedicated to advancing professionalism in funeral service and enhancing public knowledge and understanding through education and research.

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